

# cardex 2008

Egypt, Middle East and Africa

**6th Digital Assurance Exhibition and Conference**

Cairo International Convention Center

25-27 May 2008

## CONFERENCE AGENDA

### E-Banking and Payment Technology

#### HALL (A)

**Day 1 – 25 May 2008**

**17:00 – 17:30**

**Registration**

**17:30 – 18:20**

**Opening speeches**

**17:30 Amr G. Shawki**

Managing Director, Head of the organizing committee  
Egytec Engineering Co.

**Organizers' welcome word**

**17:35 Dr. Joseph Atick**

Executive VP – CSO  
L-1 Identity Solutions

**Conference chairman's welcome speech**

**17:40 Dr. Hazem Abdel Azim**

Chief Executive Officer  
ITIDA

**Keynote speech**

**17:50 H.E. Dr. Tarek Kamel**

Minister of Communications & Information Technology  
Government of Egypt

**Keynote speech by honorary guest**

**18:05 H.E. Dr. Ahmed Darwish**

Minister of State for Administrative Development  
Government of Egypt

**Keynote speech by honorary guest**

**18:30 – 19:30**

**Inauguration of exhibition**

Official delegation networking

**19:30**

**Cocktails at the VIP lounge in the exhibition hall**

Speakers, delegates & special guests networking

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**Day 2 - 26 May 2008:**

**9:00 - 9:30: HALL (A)**

**Registration and morning coffee**

**10:00 - 11:15**

**Session 1**

**Digital e-Banking, ATM Technologies, Personalization and Card Issuance**

**Session Chairperson: Mr. Mohamed Mashhour, Head of Retail, Cairo Bank**

**Hoda Shoukry**

Managing Director, Mediterranean Smart Cards Company (MSCC), Egypt

**Competitive Edge of Outsourcing**

**Alpy Sidal**

General Manager, Inginico, Turkey

**Loyalty and New Trends**

**Mohamed Abdallah Mousa**

Managing Director Middle East & Africa, Euronet Worldwide Inc., Egypt

**Outsourcing of ATM and debit card management in the Middle East and Africa region**

**11:15 - 11:45 Coffee break at the networking arena**

**11:45 - 13:30: HALL (A)**

**Session 2**

**EMV Migration, Contactless Acceptance Infrastructure and E-Payment**

**Session Chairperson: Mrs. Hoda Shoukry, Managing Director, Mediterranean Smart Cards Company (MSCC)**

**Moritz Wittwer**

Sales Manager - International Division, TRUEB AG, Switzerland

**International updates of EMV:**

- NATIVE versus JAVA OS

- The "Evolution" of Instant Issuance (centralized / decentralized), outsourcing over the last 3 years

**Nashwa Afifi**

EMV & ePayment Director, CIT, Egypt

**EMV Migration; Impacts, challenges and benefits**

**Jeroen Mulder**

Business Development Manager, Collis, Netherlands

**Testing the Contactless Acceptance Infrastructure**

**Rocky Stefano**

Chief Executive Officer, Identita Technologies Inc., Canada

**The Rise Of The Powered Card**

**13:30 - 14:45 Lunch Sponsored by L-1 Identity Solutions**



**14:45 - 16:30 :  
Session 3**

**HALL (A)**

**Internet Security, authentication and Impact of Mergers on Banking Systems**  
**Session Chairperson: Mr. Ibrahim Sarhan, Managing Director, Raya Finance**

**James Massey**

General Manager – MEA, BPC Banking Technologies, UAE

**Effect of Mergers and Acquisitions on Banking Systems**

**Denny Wong Yiu Chu**

Chairman and CEO,

Advanced Card Systems Ltd., Hong Kong

**NFC and Biometric Technology in Smart Card Applications**

jointly with

**Keng Boon TAN**

Chief Technical Officer,

Advanced Card Systems Ltd., Hong Kong

**Sherif Hazzaa**

Chief Executive Officer, ISnSC, UAE

**Settling Online Financial Disputes And Protection Against Well Hacking Into Online Banking Applications Using PKI + Digital Signatures**

**Marcus Klische**

Business Development Manager, Ingenia Technology Ltd., UK

**Identification of Documents and Cards using the material surface**

**Dr. Ehab Maher ELSonbaty**

Senior Judge, Damanhor Court

**Cyber Security in smart cards and banking applications**

**16:30 - 18:30**

**Coffee/Tea & snacks at the networking lounge at the exhibition halls & exhibition viewing**

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**Day 3 - 27 May 2008**

**9:00 - 9:30 HALL (A)**

**Registration and morning coffee**

**10:00 - 11:15**

**Session 4**

**Outsourcing, Mobile Banking, Mobile payment and Smart Card Programing**

**Session Chairman: Mr. David Curtis, Head of Strategic Marketing, Giesecke & Devrient (G&D)**

**Saad Doukali**

Head of Business Development & Marketing, UPS, Kuwait

**UPS Outsourcing Services**

**Basel Abdulmoneim**

Vice President, BGS, Austria

**Proprietary payment solutions, their recent success in South East Asia, and their potential in Middle East and Africa specifically Egypt**

**Dr. Wasim Raad**

Head of IT Faculty, King Fahd University of Petroleum and Minerals, Saudi Arabia

**Introduction to smart card technology: KFUPM Experience and the Future of Multiplication Smart Cards in the region**

**11:15 - 11:45 Coffee break at the networking arena**

**11:45 - 13:30:**

**HALL (A)**

**Session 5**

**Banking Inovations Using Iris Biometrics, Contactless And Smart Card**

**Session Chairperson: Mr. Basel Abdulmoneim, Vice President, BGS**

**David Curtis**

Head of Strategic Marketing, Giesecke & Devrient (G&D), Australia

**SmartCard System and Application trends in the Asia Pacific Region**

**Kamal Al Bakri**

General Manager, Cairo-Amman Bank, Jordan

**Banking on Iris recognition (Cairo-Amman case study)**

**Joe O'Caroll**

Vice President Sales, IrisGuard Europe

**Banking on Iris recognition (innovations, expectations & visions)**

**Ian Read**

General Manager, PIC Solutions, UAE

**Maximising Data Value for Better Decisions-A Middle East Persepective**

**13:30 - 14:45 Lunch**

**14:45 - 16:30 :**

**HALL (B)**

**Session 6**

**Enabling e-government: Advances in Electronic Identification & innovative governments**

**Session Chairman: Ministry of State for Administrative Development, Egypt**

**Andrew Pinder**

Senior Vice President for Government, Entrust, USA

**Global Developments in E-Government, and the importance of Identity Management**

**J.R. Reagan**

Managing Director and Global Solution Leader, Enterprise Risk, Compliance & Security, BearingPoint, USA

**Risk, Compliance and Security Trends for eGovernment**

**Eng. Ahmed M. Aldammas**

Director, Information Technology, Council of Cooperative Health Insurance in Riyadh, Health Card Program, Saudi Arabia

**New Horizons in Electronic Health Claim Management System**

**Osama Ghouli**

Managing Partner, Devoteam Middle East, UAE

**Views on the benefits of open standard based Service Oriented Architecture (SOA) for eGovernment services implementation and address the pillars for establishing a successful e-Government program**

**Terhi Turpeinen**

Product Marketing Specialist at Gemalto, Full Member of GlobalPlatform

**Delivering Smart Card Specifications for Government and eID Implementations**

**16:30 - 18:30**

**Coffee/Tea & snacks at the networking lounge at the exhibition halls & exhibition viewing**